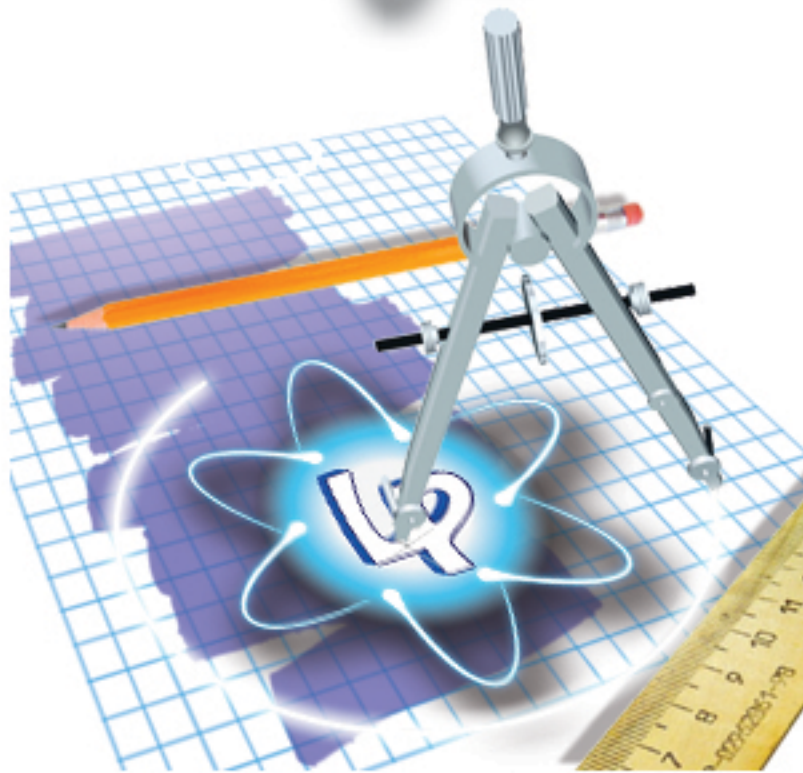# Lithoprep
LOGO QUESTIONNAIRE

1) Organization Name
Please write out your logo name exactly as you'd like for it to appear in the design (e.g. Crate Media, LLC; Crate Media; or just Crate).

2) Slogan
Do you have a short tag line or slogan you will sometimes use, when appropriate, with your logo?

3) Reference Logos/Images/Photos/Sketches
a) Are there any well-known logos that you particularly like? What do you like about them and what aspects, if any, would you like to emulate?
b) Do you have any photos or images that would help in the creation of your logo?
c) Can you make a simple sketch of any ideas you may have for your logo?

4) What does your logo mean to you and to other people who see it?
b) What values and feelings should it express?

5) Font
Is there a specific font that you like? (masculine, feminine, serif, san serif, bold, thin, script) etc.

6) Colors
a) What are your color preferences?
b) Do you have any specific color combinations you like?
c) Do you have any colors that you do not wish to use?

9) Additional ideas/Comments?
Is there anything else you want to tell me?

Thanks for choosing Lithoprep for your logo!!!

Please send your answers to:

lithoprep@gmail.com